



## Join the PerfectCircle® Academy

### Program: Business Coaching BASIC™

How to accelerate your career, business development and effectively become a business coach.

### Join the Business Coaching BASIC™ program

To help you: become an entrepreneur, a manager coach, a marketer, a trainer, a consultant or an advisor, to help you develop and reach a wider group of clients, learn about business coaching and key tools for success in business and in your personal life.

Accelerate your own development, your career and successfully develop your own business or company. Marek Wzorek and the PerfectCircle® team invites you to the PerfectCircle® Academy - the first Business Coaching and Executive Coaching School in Poland.

Join the #PerfectCircleCommunity



## III Stages

### Business Coaching BASIC™

- classes: 32 hours of business coaching knowledge and practice
- proven proprietary PerfectCircle® tools
- support group active on social media in the area of coaching, sales, marketing, and social selling
- individual coaching sessions
- joining the #PerfectCircleCommunity and the Mastermind group

### Business Coaching ADVANCED™

- benefits of BASIC+
- effective work tools for a team coach, mentor, trainer and strategist

### Business Coaching MASTER™

- benefits of BASIC and ADVANCED +
- the opportunity to join the group of mentors of subsequent #PerfectCircleCommunity groups and enter the profitable franchise model

## Who are we?

PerfectCircle is a team of experts who support your company for full and lasting growth. We will help you achieve your goals faster and more effectively



**PerfectCircle®  
Academy**



**Business  
Coaching**



**Consulting**



**Training**



**Turquoise  
Organizations**

## Our offer

We provide individual and team coaching for business owners, presidents, directors, management, board members and all employees

## Features of PerfectCircle

Professionalism at the highest level. A rational approach to coaching. 100% satisfaction guarantee



## Join PerfectCircle® Academy

Program: Business Coaching BASIC™

PerfectCircle Academy is the first program in Poland developing the competences of a coach, leader and entrepreneur. This is an effective way to start your own business in the education industry and enter the profession of a business coach. Already proven on several dozen happy participants of previous groups who work and earn money in their dream profession of a business coach.

### Join Group 1 of the Program: Business Coaching BASIC™

At this level, you will learn the basic tools of a business coach and the methods we use at PerfectCircle to deliver high value to clients: business development, smooth transition through changes, creating effective business and personal strategies.



# Business Coaching BASIC™

**APPLY TODAY!**

**PerfectCircle.pl**

the number of places is limited

### Benefits

- Practical business knowledge
- Development of coaching skills
- Building the position of an expert in the media
- Effective social selling methods
- Partnership work in a group
- Individual coaching session
- Networking meetings
- Original PerfectCircle® tools providing high value in business
- Joining the Mastermind group

### Time

- 32 hours of practical knowledge, including: 4 two-day workshops conducted live and/or online

### Value

- PLN 3500 + 23% VAT

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### Business Coaching BASIC™

How to manage your own development and become an effective coach? How to build self-organizing teams or become a team coach? How to co-create a group active on social media to effectively support each other in business development in the area of coaching, marketing, sales, social selling? At PerfectCircle Academy you will learn "How to..." Join Group 1 of the #PerfectCircleCommunity and the Business Program BASIC coaching\*

Business Coaching Basic is the first stage of building the #PerfectCircleCommunity. We present 4 steps to building the position of an effective coach, mentor and entrepreneur. Each step is one MODULE\*\* in the business, coaching and coaching program.

### Business and Coaching Program

#### 1. Plan and build your business

26.09.2024

How to build a business in 3 months and make money from coaching?

- Working with a goal: what will I end up with in 3 months?
- Coaching - basics, deep coaching questions, paraphrase
- Business basics 1: persona, sales, giving value
- Business Coaching: The Leader's Growth Pad™, The Leader's 3D Scan™

#### 3. Create an offer, promote, sell, earn

28.09.2024

How to sell by providing value?

- Business basics: creating an offer, service and process,
- How to deliver the value of PLN 1 million to people?
- Sales Academy 1: 4 key questions, Sales funnel
- Perfect your pre-coaching session

### Coaching Program

#### 2. Develop your coach's competences

27.09.2024

Which niche in coaching should I choose and which competencies should I develop?

- Coaching as a phenomenon: types, approach, definitions
- Coaching conversation: tools

#### 4. Learn the key tools of a coach

29.09.2024

What do you need to know and be able to apply when building a Coaching business?

- Dilts Levels Model
- Coaching process: GROW, SCORE
- Formulating goals: DSC, SMART, POWER
- Constructing and asking the right questions
- Selecting tools and designing your own workshop

\*\*The program includes substantive elements and practical exercises tailored to the needs of participants of the entire Business Coaching BASIC Program. Needs and expectations will be established during the first Module.